What are early childhood risks?

Early childhood risks are markers of early childhood experiences that extensive research has shown to be detrimental to later academic and behavioral outcomes. In Philadelphia, evidence indicates that seven early childhood risks tracked by public agencies have negative effects on early school outcomes. These risks include low birthweight or preterm birth, inadequate prenatal care, teen mother, low maternal education, homelessness, lead exposure, and child maltreatment.¹ This research has documented that early childhood risks often co-occur, and that multiple early risk experiences are even more harmful than a single risk. One study found that each additional risk lowered a child’s chance of reading proficiency, classroom engagement, and attendance in third grade by 30 to 50 percent.²

Early childhood organizations across the nation, from advocacy groups³ to state departments responsible for early childhood programming,⁴ see the value of information about early risk experiences for large-scale decision making. Some of these organizations have made efforts to identify geographic regions where early risks are concentrated and to determine whether these regions have adequate services, using aggregated public data sources such as the U.S. Census.

One of the most important tasks has yet to be accomplished, however: documenting where individual children with multiple early risks live. Monitoring this information on a regular basis provides City leaders with the facts they need to guide their decisions about where to direct public funds and staff to serve children in greatest need.

How can we gather data on multiple early childhood risks for every child in Philadelphia?

The Data Management Office (DMO) in the Deputy Mayor’s Office for Health and Opportunity partnered with the Penn Child Research Center at the University of Pennsylvania’s Graduate School of Education to create a data model that tracks evidence-based early risk experiences for children 0 to 5 years old. The DMO houses an innovative integrated data system (IDS) that links individual records across City agencies for approved operational and research purposes. This is made possible through data-sharing agreements and by maintaining strict confidentiality of all records in line with all federal and state privacy regulations.

The power of an IDS is that it allows us to study entire populations of children, youth, or adults in the City, both across public agencies and across time in order to help improve services. The following information was gathered by harnessing the DMO’s data capacity⁵ and building on the early childhood risk research by the Penn Child Research Center for the population of children age 5 years in Philadelphia between 2008 and 2012:

- Prevalence rates of known early childhood risks, including low birthweight or preterm birth, inadequate prenatal care, teen mother, low maternal education, homelessness, lead exposure, and child maltreatment
- The percentage of children experiencing multiple early childhood risks
- The geographic distribution of children experiencing multiple early childhood risks
What have we learned about children with multiple early childhood risks?

Prevalence rates of early childhood risks:

Among the 19,670 five-year-olds in 2012 who were born and raised in Philadelphia, the prevalence rates for early childhood risks were higher across the board than national rates. This was particularly notable for inadequate prenatal care, lead exposure, and child maltreatment, which were 5 to 6 times the national rate. Recent trends in Philadelphia show a decrease in lead exposure (7.6% to 3.4%), child maltreatment (5.6% to 4.8%), and low maternal education (22.0% to 20.3%) since 2008. Homeless shelter stays increased one percent since 2008, while the remaining early risks have shown no change.

Percentage of children with multiple early childhood risks:

Approximately one third of all 5-year-olds in Philadelphia in 2012 experienced one early childhood risk. About a quarter of children (4,597) experienced multiple early childhood risks before age 5. This distribution has not changed since 2008, indicating a consistent population of vulnerable children in Philadelphia over time. The most common combination of multiple early childhood risks, experienced by 852 five-year-olds in 2012, was low maternal education and inadequate prenatal care.

Geographic distribution of children with multiple early childhood risks:

The geographic distribution of the 4,597 children in Philadelphia who experienced multiple early childhood risks by age 5 is presented in the accompanying map. Census tracts had as many as 60 children with multiple early childhood risks. This means that neighborhood schools in these Census tracts could end up serving one or two entire classrooms of kindergarten children with multiple early childhood risks. The map also surfaces several pockets of Philadelphia where the concentration of children with multiple early risks is alarming. One region in the northern section of the city (see insert) had 10 Census tracts housing a total of 467 children with multiple early risks. This translates to 10% of all children in the 2012 cohort with multiple risks across the city. Given an average kindergarten enrollment of 65 children at any Philadelphia public or charter school, this region could fill the kindergarten enrollment at seven separate Philadelphia elementary schools.
Multiple Early Childhood Risks in Philadelphia: 5-Year-Old Children with Two or More Risks
4,597 out of 19,670 children in 2012 (23%)

Prepared by the City of Philadelphia, Data Management Office, Office of the Deputy Mayor for Health and Opportunity and the Penn Child Research Center, University of Pennsylvania’s Graduate School of Education

Note: ‘No Children at Risk’ includes 14 Census tracts with fewer than 10 children.
How can this information improve the lives of children with multiple early childhood risks?

The City of Philadelphia is charged with serving the wide-ranging needs of approximately 105,000 children from 0 to 5 years of age. Almost 40% of these children live in poverty. With so many children living in poverty and limited City resources and services, it is essential that we identify those in greatest need of support. The DMO’s integrated data system, situated directly within City government, has the potential to make visible the complex experiences of children living in poverty. The DMO can provide reliable data to improve the efficiency and effectiveness of public services to address the daunting challenges faced by many children and families in Philadelphia. At present, the DMO is expanding this early childhood data model to include all cohorts of children born in Philadelphia through 2014 so that all information is up to date.

This information on multiple early childhood risks will enable City leaders to assess the most strategic locations for beneficial services, including Early Intervention outreach and high-quality early childhood programs. These data are particularly useful for informing cross-agency efforts to address the needs of children with multiple early risk experiences. They can also be used as progress indicators for policy initiatives targeting particular populations most vulnerable for early childhood risks such as My Brother’s Keeper. Moreover, City programs aimed at the well-being of young children can use these data to make the case for state and federal funding in neighborhoods with the greatest needs. The DMO is partnering with the Mayor’s Office, the Penn Child Research Center, and other external organizations to expand the use of this data model with the goal of improving and expanding services that benefit the well-being and school readiness of children experiencing multiple early childhood risks.

5 Data included CARES and Vital Statistics through the Pennsylvania Department of Health.
6 National statistics were obtained for five-year-olds in 2012 from the Center for Disease Control, the U.S. Department of Health and Human Services, the Department of Housing and Urban Development, the Pew Research Center, and the U.S. Census Bureau.